

Lenox Hill Hospital

AUTUMN BALL

Monday, November 1, 2010
The Waldorf=Astoria

Visit www.AutumnBall.com for complete event information and online registration

EVENT SPONSORSHIPS

- PRESIDENT'S CIRCLE \$100,000**
Includes one premier table of 10, a special acknowledgement in the evening's program, recognition announcement during the event and a complimentary display ad recognizing "President's Circle" level support in the Autumn Ball Virtual Journal.
- LEADERSHIP CIRCLE \$50,000**
Includes one premium table of 10, a special acknowledgement in the evening's program, recognition announcement during the event and a complimentary display ad recognizing "Leadership Circle" level support in the Autumn Ball Virtual Journal.
- CHAIRMAN'S CIRCLE \$30,000**
Includes priority seating for a table of 10, a special acknowledgement in the evening's program and a complimentary display ad recognizing "Chairman's Circle" level support in the Autumn Ball Virtual Journal.
- SPONSOR CIRCLE \$15,000**
Includes priority seating for a table of 10, a special acknowledgement in the evening's program and a complimentary display ad recognizing "Sponsor Circle" level support in the Autumn Ball Virtual Journal.

VIRTUAL JOURNAL ADS

Our journal will be located online at www.AutumnBall.com for a full year. Participation includes the following:

- 1. Online Ad:** A color webpage ad conveying a corporate/personal message, or pre-designed ad. Ads appear in order of donation level and include a link to a company website (*where applicable*).
- 2. Online Banner:** Company logo or donor name appears on the Virtual Journal sidebar with link to the corresponding online ad. Frequency of banner display is based on donation level.
- 3. Display at Event:** Virtual Journal ads appear as a slideshow displayed on large screens at the event. The frequency of ad display is based on donation level.

- Platinum Ad - \$5,000:** Includes premium frequency of exposure of online ad, ad banner and ad display at event. Ad features a direct link to company website.
- Gold Ad - \$3,000:** Includes high frequency exposure of online ad, ad banner and ad display at event. Ad features a direct link to company website.
- Silver Ad - \$2,000:** Online ad, ad banner and ad display at event. Ad features a direct link to company website.
- Supporter Ad - \$1,000:** Online ad and ad display at event.
- Contributor Listing - \$500:** Family or company name, plus up to one line congratulatory message, featured on a group page online and displayed at event.

Journal ad specs: Please send your message in plain text format OR submit a pre-designed ad – 6" x 4" (or 600 x 400 pixels) horizontal, full color – in JPG or GIF format to KBentzen@lenoxhill.net. For Virtual Journal specific questions, please call (212) 434-6858.

SEE REVERSE SIDE FOR PURCHASING INFORMATION

EVENT TICKETS

INDIVIDUAL TICKETS AT \$5,000, \$3,000, \$1,500 (CIRCLE TICKET LEVEL)

I/WE WILL BE UNABLE TO ATTEND THE EVENT

but would like to support the Ball. Please find enclosed my/our contribution of \$ _____

METHOD OF PAYMENT

PAYMENT IS REQUIRED IN ADVANCE OF THE EVENT

CHECK PAYABLE TO: Lenox Hill Hospital

CREDIT CARD OPTION:

American Express

MasterCard

Visa

Number

Expiration

Please find enclosed the total payment of \$ _____

Please accept this form as a formal pledge. Payment will be submitted prior to the event.

Name (please print as you would like to be listed)

Company

Address

Signature

Phone

Email

Date

PLEASE NOTE: For inclusion in the Virtual Journal, all table reservations must be received by October 15th.

Contributions are tax-deductible less \$275 per ticket.

PLEASE REMIT TO:

Lenox Hill Hospital
Autumn Ball Office
100 East 77th Street
New York, NY 10075

212.434.3573 (t)

212.434.2026 (f)

ELebensberg@lenoxhill.net